



In the Claims

1. (Currently amended) A method of providing a real time interactive environment, over the Internet, between an agent of an online retailer and a client, comprising: creating images of a product of the online retailer, the images including at least one of a panorama view image, a 3-D movie image and a magnified image frame; providing call center services for real time, bi-directional communication between the agent and the client, combining the product image with recorded voiceover, the voiceover further describing the product; pushing onto the client computer an alternative product with recorded voiceover, wherein the agent and the client view and listen to the alternative product and the corresponding voiceover simultaneously by using a graphical user interface(GUI); receiving client input; and providing a web server for hosting the created image of the product of interest and hosting the call center.

2. (Currently amended) The method of claim 1 wherein the client input ~~include~~ includes a product purchase order. ~~further comprising:~~

3. (Original) The bi-directional communication means of claim 1 comprising one of voice chat, text chat, voice email, text email, group chat and shopping cart.

4. (Currently amended) A method of providing a real time interactive environment, over the Internet, between an agent and a client, comprising: creating images of a product, the images including at least one of a panorama view image, a 3-D movie and a magnified image frame; providing a call center services for real time, bi-directional communication between the agent and the client, combining the product image with recorded voiceover, the voiceover further describing the product; pushing onto the client computer an alternative product, wherein the agent and the client view and listen to the alternative product and the corresponding voiceover simultaneously by using a graphical user interface(GUI); and receiving client input.

5. (Currently amended) The method of claim 4 wherein the client input ~~include~~ includes a

product purchase order. ~~further comprising:~~

6. (Original) The bi-directional communication means of claim 4 comprising one of voice chat, text chat, voice email, text email, group chat and shopping cart.

7. (Withdrawn) A method of creating a panorama image comprising: obtaining digital photos from an image source; stitching digital photos to create a panorama image; compressing the panorama image; recording voiceover related to the panorama image; and associating the panorama image with a call center module, wherein the call center provides bi-directional, real time communication between an agent and a client viewing the panorama image.

8. (Withdrawn) The method of claim 7 providing communication means including one of: voice chat, text chat, voice email, text email, group chat and shopping cart.

9. (Withdrawn) The method of claim 7 further comprising: adding embedded text to the panorama image.

10. (Withdrawn) The method of claim 7 further comprising: adding magnifier view to the panorama image.

11. (Withdrawn) The method of claim 7 further comprising: creating a thumbnail view to the panorama image.

12. (Withdrawn) The method of claim 7 further comprising: performing at least one of cutting, cropping, adjusting color and resizing the panorama image.

13. (Withdrawn) A method of creating a 3-D movie comprising: obtaining a plurality of digital photos from an image source; combining the plurality of digital photos to create a 3-D movie; compressing the 3-D movie; recording voiceover related to at least one frame of the 3-D movie; and associating the 3-D movie with a call center module, wherein the

call center provides bi-directional, real time communication between an agent and a client viewing the 3-D movie.

14. (Withdrawn) The method of claim 13 providing communication means including one of: voice chat, text chat, voice email, text email, group chat and shopping cart.

15. (Withdrawn) The method of claim 13 further comprising: adding embedded text to the 3-D movie.

16. (Withdrawn) The method of claim 13 further comprising: adding magnifier view to an image frame of the 3-D movie.

17. (Withdrawn) The method of claim 13 further comprising: creating a thumbnail view to the 3-D movie.

18. (Withdrawn) The method of claim 13 further comprising: performing at least one of cutting, cropping, adjusting color and resizing the 3-D movie.

19. (Withdrawn) A method of creating a magnified view of an image comprising: obtaining a digital photo from an image source; obtaining a user input defining a background image size and a magnified image size; creating a magnified image corresponding of at least a part of the background image frame; combining an image file comprising of the magnified image and the background image with recorded voiceover; and associating the image file with a call center module, wherein the call center provides bi-directional, real time communication between an agent and a client simultaneously viewing the image file.

20. (Withdrawn) The method of claim 19 providing communication means including one of: voice chat, text chat, voice email, text email, group chat and shopping cart.

21. (Withdrawn) The method of claim 19 further comprising: adding embedded text to

the magnified image.

22. (Withdrawn) The method of claim 19 further comprising: creating a thumbnail view to the magnifier image.

23. (Withdrawn) The method of claim 19 further comprising: performing at least one of cutting, cropping, adjusting color and resizing the magnifier image.

24. (Currently amended) A system for providing a real time interactive environment, over the Internet, between an agent of an online retailer and a client, comprising: means for creating images of a product of the online retailer, the images including at least one of a panorama view image, a 3-D movie and a magnified image frame; means for providing a call center services for real time, bi-directional communication between the agent and the client, means for combining the product image with recorded voiceover, the voiceover further describing the product; means for providing means by which the agent can push onto the client computer an alternative product, wherein the agent and the client view and listen to the alternative product and the corresponding voiceover simultaneously by using a graphical user interface(GUI); means for providing means for the retailer to receive client input; and means for providing a web server for hosting the created image of the product of interest and hosting the call center.

25. (Currently amended) A system for providing a real time interactive environment, over the Internet, between an agent and a client, comprising: means for creating images of a product, the images including at least one of a panorama view image, a 3-D movie and a magnified image frame; means for providing a call center services for real time, bi-directional communication between the agent and the client, means for combining the product image with recorded voiceover, the voiceover further describing the product; means for providing means by which the agent can push onto the client computer an alternative product, wherein the agent and the client view and listen to the alternative product and the corresponding voiceover simultaneously by using a graphical user interface(GUI); and means for providing means for receiving client input.

26. (Withdrawn) A computer program product embodied in a computer readable medium for creating a panorama image comprising: code means for obtaining digital photos from an image source; code means for stitching digital photos to create a panorama image; code means for compressing the panorama image; code means for recording voiceover related to the panorama image; and code means for associating the panorama image with a call center module, wherein the call center provides bi-directional, real time communication between an agent and a client viewing the panorama image.

27. (Withdrawn) A computer program product embodied in a computer readable medium for creating a 3-D movie comprising: code means for obtaining a plurality of digital photos from an image source; code means for combining the plurality of digital photos to create a 3-D movie; code means for compressing the 3-D movie; code means for recording voiceover related to at least one frame of the 3-D movie; and code means for associating the 3-D movie with a call center module, wherein the call center provides bi-directional, real time communication between an agent and a client viewing the 3-D movie.

28. (Withdrawn) A computer program product embodied in a computer readable medium for creating a magnified view of an image frame comprising: code means for obtaining a digital photo from an image source corresponding to a selected image frame; code means for obtaining a user input defining a background image size and a magnified image size; code means for creating a magnified image corresponding to the selected image frame; code means for combining the selected image frame with recorded voiceover; and code means for associating the selected image with a call center module, wherein the call center provides bi-directional, real time communication between an agent and a client viewing the selected image frame.